A joint meeting of the Board of Directors (the "Board") of the New Orleans City Park Improvement Association (the "NOCPIA") and City Park Conservancy (the "CPC") was called to order Tuesday, December 12, 2023, at 4 p.m. The meeting was held in person at the Parkview Terrace.

# NOCPIA

PRESENT: Commissioners Adams, Dale, Giarrusso, Hardie, King, Laborde, Sherman, Sterbcow, Turner, and Waller

ABSENT: Commissioners Arata, Coaxum, Green, Giffin, Keller, Leger, Murray, and Robin

CPC

PRESENT: Board Members Barnes, Batt, Birdsong, Cahn, Feoli, Fletcher, Gardner, Hahn, Henry, Pineda, Sloss, Taylor, and Wands

ABSENT: Board Members Bensel, Charbonnet, DeBlieux, Fitzpatrick, Kolb, McDonald, Phipps, D. Rodriguez, R. Rodriguez, Thornton, and Williams

STAFF: Cara Lambright, Rebecca Dietz, Chris Maitre, Casie Duplechain, Randy Odinet, Keith Claverie, and Denise Joubert

### GUESTS:

CPIA Chair David Waller and CPC Chair Liz Sloss called the meeting to order and noted that this was the second joint board meeting of the City Park Improvement Association and the City Park Conservancy. Sloss stressed the importance of attending the master plan public meetings and encouraged everyone to attend.

PUBLIC COMMENTS There were no public comments.

A quorum is present and voting throughout the meeting.

A motion was made by CPIA Chair to approve the minutes of the CPIA October, board meeting, as circulated via email. The motion was seconded, voted on, and approved unanimously.

A motion was made by CPC Chair to approve the minutes of the CPC October board meeting, as circulated via email. The motion was seconded, voted on, and approved unanimously.

### MANAGEMENT REPORT

In the Management Report, Cara Lambright, President and Chief Executive Officer stated:

- She congratulated Dawn Bradley Fletcher, who was named City Business 2023 Woman of the Year.
- Sgt. Emanuel Smith was promoted to Chief of Police following Chief Billy Mims retirement after 21 years of service.
- She met with Gerry Barousse of The Bayou District Foundation to address compliance with the Cooperative Endeavor Agreement, specifically concerning the audit. She informed him that as the Master Plan progresses, there will be many prospective proposals pertaining to the golf course.

# MASTER PLAN/CAPITAL PROJECTS

Randy Odinet, Vice President and Chief Planning Officer reported.

The following resolution is for an upcoming capital project funded by the CDBG Disaster Recovery Grant for drainage improvements south of 610, in an effort to alleviate street flooding. The project is expected to begin in February and will last six months.

David Waller, presented a resolution approving the construction contract between City Park Improvement Association and Durr Heavy Construction, LLC, in the amount of \$920,592.78 for the City Park Drainage Improvements South of I-610 Project funded by the Community Development Block Grant Disaster Recovery Program, and authorizing Cara Lambright, the President & CEO of City Park to execute the contract and any related documents for necessary change orders. The resolution was approved unanimously.

Odinet stated that the second Master Plan public meeting was held on December 6 at Warren Easton High School. Several stations throughout the room focused on the following:

- Improving new visitor arrival experiences.
- Introduce the original 1933 Master Plan conceptof the Wooded Isle, a 180-acre island surrounded by lagoons. The concept is to restore the island by revitalizing the wetlands and providing enhanced opportunities for access to wildlife and nature.
- Create additional park connections to improve northbound and southbound accessibility.
- Establish vehicular roads and bike paths.to improve parking and roadway access to enhance the safety and experience of pedestrians and cyclists.

Casie Duplechain, Chief Philanthropy and Engagement Officer, presented a demographic summary of the Master Plan survey. We received over 5,000 responses; the age bracket of 35 to 44 and the postal code 70119 generated the most responses. The results of the survey are

on the website. The next public meeting will be held in March 2024 with a focus on lagoons, lakes, and water systems.

# OPERATIONS

Chris Maitre, Chief Operating Officer reported:

- Dan Preziosi, Director of Grounds, has resigned effective March 2024.
- He congratulated Chief Emmanuel Smith on his promotion and looks forward to his leadership.
- Five candidates are currently undergoing interviews for Director of the Botanical Garden.
- The first two weekends of Celebration in the Oaks were impacted by inclement weather. The newly implemented enhancements were well received.
- The Louisiana Fire signed a new three-year agreement.
- Started discussions with Endymion regarding the park's parade operations.

Peggy Laborde, CPIA's representative on the NOMA board, said that the Sydney and Walda Besthoff Sculpture Garden is celebrating its twentieth anniversary. Walda Besthoff expressed her appreciation to the City Park Board for allowing the sculpture garden in the park.

# FINANCE

The monthly financials are included in the handout, please contact Keith Hemel if you have any questions.

# DEVELOPMENT AND MEMBERSHIP

Casie Duplechain, Chief Philanthropy and Engagement Officer, reported:

- Celebration in the Oaks Preview Party and Jingle Bells and Beer were successful.
- Total sponsorships to date \$191,000/ goal \$150,000
- o Ochsner Children's Holiday Express Train Depot sponsorship
- Partnered with local nonprofits to provide social services to underserved residents. There were 25 non-profits that requested tickets.

#### Upcoming Fundraising Events

Lark in the Park
Heart of the Park Hat Luncheon
April 24, 2024

Upcoming Day of Service

• MLK Day of Service January 15, 2024

# MEMBERSHIP

Membership as of December 11, 2023

- o Members 4,482
- Monthly Renewal Rate 72.2%
- Cumulative Renewal Rate 81%

The meeting was adjourned at 5:00 p.m.