

A meeting of the Board of Commissioners (the "Board") of the New Orleans City Park Improvement Association (the "NOCPIA") was called to order Tuesday, May 23, 2023, at 4 p.m. The meeting was held in person in the boardroom of the Administration building.

PRESENT: Commissioners Adams, Arata, Coaxum, Dale, Giffin, Hardie, Katz, King, Laborde, LeCorgne, Leger, Lupo, McNeil, Savoie, Sherman, and Waller

ABSENT: Commissioners Giarrusso, Green, Murray, Pate, and Sterbcow

STAFF: Cara Lambright, Keith Hemel, Casie Duplechain, Rebecca Dietz, Keith Claverie, Chris Maitre, and Denise Joubert

GUESTS: Danielle Duhe

Chairman David Waller called the meeting to order and thanked everyone for coming.

A motion was made to accept the minutes from the March 28 and April 25 meeting, as circulated via email. The motion was seconded, voted on, and approved unanimously.

PUBLIC COMMENTS: There were no public comments.

A quorum was present and voting throughout the meeting.

MANAGEMENT REPORT:

In the Management Report, Cara Lambright, Chief Executive Officer stated:

- A selection committee was formed for the RFP for Master Planning Services, which included staff, CPIA and CPC board members, and outside members. We received thirteen responses from which we chose five. The committee reached a decision, with whom we will commence negotiations.
- Randy Odinet, Vice President of Capital Projects at Memorial Park, has accepted a position overseeing the park's capital projects and the master plan.

OPERATIONS:

Chris Maitre, Chief Operating Officer, updated the board on the park's relationship with the Hispanic soccer leagues. In addition to prior issues, we also discussed the new model for the future, which is consistent with the practices that we require from other customers.

GOVERNANCE:

Emily Arata presented the officers and board candidates for FY24. The Board voted unanimously to elect Paul Sterbcow, Vice-Chair, Myrialis King, Treasurer, and Doug Adams, Secretary. The Board also voted unanimously to elect Greg Keller, Dan Robin, Jr., and Dr. Brian Turner for three of the open positions on the board.

FINANCE:

Keith Hemel, Chief Financial Officer, reviewed the consolidated dashboard and reported.

Government funding

- We submitted reimbursement for 95% of the state slot tax through the 3rd quarter. We were awarded \$2.2 million in the current fiscal year with an additional \$900,000.
- Millage – We received \$2.5M through March 15.
- TIF – \$162,000 through 2 quarters.

Reviewed departmental budgets.

- The Master Plan is included in the budget for the current fiscal year, but no funds have been spent. The line item will be transferred to the FY24 budget.
- Catering ahead of budget due to unbudgeted events.
- Golf – ahead of budget for the month but behind \$200,000 year to date.
- The final PW reimbursement due to the park for Hurricane Katrina closed last week.
- Received \$140,000 restricted donation for the Dog Park.

Hemel presented and reviewed the FY24 management recommendation for the CPIA and CPC operating budget for 2023-2024. He stated that the CPIA and CPC Finance Committees unanimously recommended the budget for approval by the Board. Following a discussion, the Board unanimously approved the budget for 2023-2024.

DEVELOPMENT:

Casie Duplechain, Chief Philanthropy and Engagement Officer, reviewed upcoming key events in the park.

- June 23 – Festival Grounds wetland restoration ribbon cutting
- June 29 – Toast in the Oaks
- Happy 3rd of July – July 3
- September 27 – State of the Park Breakfast
- October 13 – Magic in the Moonlight
- October 19-October 22 – Ghost in the Oaks

Friends of City Park currently has over 4,000 members. Kristen Brooks, Membership Manager is implementing a lapsed member campaign each month, including a constant contact eBlast and personal email from the membership manager.

WVUE Fox 8 received a regional Edward R. Murrow Award for Excellence in Video for Rob Krieger's interview with Cara Lambright.

The meeting was adjourned at 5:00 p.m.