



CITY PARK

CONSERVANCY

Plant the seeds of your legacy at City Park through your will or living trust.

CITY PARK LEGACY

The first one hundred acres that would one day become 1,300 acres of New Orleans City Park were left to the City of New Orleans in a will; and we are forever grateful. Just like that first gift to City Park, your charitable gift is noble and most appreciated. City Park Legacy acknowledges those who have made a legacy gift to the park. This ensures that:

- Your gift will be celebrated during your lifetime.
- You can help us understand how you would like City Park to use your gift.
- Your generosity will inspire others to make a similar gift.

BENEFITS OF CHARITABLE BEQUESTS

- You are able to make a "gift of a lifetime" to City Park.
- You retain access to your assets during your life while providing for City Park's future.
- Your estate will be eligible for a tax deduction. Resources that may be taxed can go to charity instead.
- You can give straight to the Park or to an existing endowment.

WAYS TO GIVE THROUGH WILLS AND LIVING TRUSTS

- Specify a dollar amount of your gift to City Park.
- Make a gift of a percentage of your estate, which allows your gift to remain in proportion to the size of your estate.
- Provide that City Park receive any amounts remaining in your estate after all other distributions have been made.
- Choose a specific property, such as jewelry, antiques, securities, or real estate as your gift.
- Make a contingent gift that only occurs in the event of the prior death of a loved one or another beneficiary.

WHERE TO DESIGNATE YOUR GIFT

Due to the way in which City Park is structured you have several options to make your designation to the Park.

A gift directly to the Park:

- You can make a gift to City Park Conservancy, whose tax identification number is 88-1187560. City Park Conservancy is the 501(c)3 that operates the day-to-day care of City Park, in partnership with the City Park Improvement Association, and oversees programming, fundraising, and membership management of the 1,300-acre Park.
- You may choose to make an unrestricted gift allowing the Park to choose the area of greatest need at the time of the gift or you may choose one of the numerous restricted accounts, for example the Botanical Garden.

A gift to the Park's Endowment:

The Park has nine separate endowment accounts held by the Greater New Orleans Foundation: The City Park Endowment Fund, The Azby Pavilion & Conservatory Fund, City Park Playground Fund, Carousel Fund, Botanical

Garden Fund, Pump House and Arbor Fund, City Park/Pepsi Tennis Center Fund, City Park Tree Fund, and the Matt Savoie Soccer Complex Fund.

- There are two ways to direct funds to one of the Park's endowments:
- You can make a gift to City Park Conservancy (Tax identification number 88-1187560), with instructions naming the fund(s) where you want your gift invested. City Park Conservancy, in turn, will send a check to the Greater New Orleans Foundation.
- You can make a gift directly to the Greater New Orleans Foundation (Tax identification number 72-0408921) naming the Park endowment(s) you wish the funds to be deposited into. The address is: Greater New Orleans Foundation 1055 St. Charles Avenue, Suite 100 New Orleans, LA 70130.

SAMPLE BEQUEST LANGUAGE*

"I give and bequeath to Friends of City Park / New Orleans City Park, New Orleans, Louisiana [the sum of \$_____] [_____ percent of my residuary estate] [the following property] to be used to support the _____ (state purpose if there are additional purposes). If, in the opinion of the CEO and the Board of Commissioners, all or part of this bequest cannot be usefully applied to this purpose due to changed circumstances, they may use the bequest for any purpose that in their opinion will most nearly accomplish my wishes and purposes."

**Note: The language given here is only suggested language and is meant to be used with the advice of your attorney.*

Please contact Casie Duplechain, Chief Development Officer, for additional help when planning your gift.
504-483-9360 or cduplechain@nocp.org.



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CITY PARK LEGACY

Confirmation of your Legacy Gift

City Park Legacy recognizes those who have included New Orleans City Park in their will or as the beneficiary of a planned gift. The first one hundred acres that would one day become 1,300 acres of New Orleans City Park were left to the City of New Orleans in a will; and we are forever grateful.

This form is to help you provide information about your gift to New Orleans City Park. By sharing this information, you help ensure that your gift will be used as you intended. This document is not considered to be a legal or financial obligation and will be kept confidential.

TYPE OF GIFT

I/We have included City Park Conservancy in my/our estate plans through one or more of the following planned gifts:

- Bequest in will or revocable trust for the dollar amount of.....\$ _____
- Bequest for _____% of my estate; estimated value of..... \$ _____
- Retirement plan beneficiary designation; estimated value of..... \$ _____
- Insurance policy beneficiary designation: benefit of..... \$ _____
- Other; estimated value..... \$ _____

PURPOSE OF THE GIFT

City Park Conservancy is happy to accept a copy of the section of the will that pertains to your gift intentions. If you prefer not to provide a copy of the bequest language, please indicate below the purpose of your gift:

CITY PARK LEGACY RECOGNITION

List name(s) as:

I/We prefer to be anonymous.

Name _____ Date of Birth _____
(PRINT)

Signature _____ Date _____

Name _____ Date of Birth _____
(PRINT)

Signature _____ Date _____

Thank you for planting the seeds of your legacy in New Orleans City Park.

As with any decision involving your estate, we recommend that you seek the advice of professional counsel. Your signature verifies only the above information is accurate and in no way binds you to your commitment. Gifts are made to City Park Conservancy, the 501(c)3 non-profit fundraising arm of the park. City Park Conservancy's tax identification number is 88-1187560.

*Please Email or Mail Completed Form to:
Casie Duplechain | cduplechain@nocp.org | (504) 483-9376*